Salone Restauro-Musei 2017 (22-24 marzo 2017, Ferrara Fiere) UNIFE LIBRARY SYSTEM'S INFO STAND AND CORNER

Unife Libraries unveil their heritage

The University Library System had the opportunity to set up two info points at the Salone: a stand located in area 5 and a small corner shared with se@unife in area 2.

During the 3-days long event , 14 Unife librarians took turns to supervise both the stand and the corner, in order to give information about our special collections and the heritage-inspired gifts - i.e. bookmarks, cards, mugs, notepads, desk calendar, bags- that were on display for visitors. A leaflet on the activities of Unife Libraries (2006-2016) was also available and the videos about the Libraries' cultural heritage (2016-2017) were shown in loop on dedicated screens.

The number of visitors was recorded for statistical purposes and their feedback about the potential sale of the heritage-inspired gifts was collected: the info points were visited by 262 people; the gifts were highly appreciated and 210 positive comments were left on our register books, especially about bags, notepads and bookmarks.